During the month of November, the University of Arkansas at Pine Bluff (UAPB) was selected by the Tom Joyner Foundation as School of the Month. Each month a historically black college is selected by the Joyner Foundation to receive marketing support that assists in raising scholarship dollars. Being selected not only offered national recognition for UAPB, the university had an opportunity to reconnect with lost alumni, develop new donors and generate more donations for the Lifeline Endowed Fund. The initiative resulted in nearly $45,000 for scholarship support for UAPB students.

To kick off the School of the Month Initiative, an event was held October 29th (Friday before homecoming) in the parking lot of the Kenneth L. Johnson Health Physical Education and Recreation Complex. Over 300 students and employees turned out to celebrate. A steering committee made of faculty, staff and students was organized by the Office of University Relations and Development to assist with the initiative and planning the kick-off. With the help of local vendors, on-campus departments, and volunteers the Party with a Purpose Kick-Off was a huge success. UAPB/AM&N Alumni Chapters were asked to take part in a Chapter Challenge by raising $2,500 in conjunction with the Tom Joyner School of the Month initiative. The Atlanta Metro Alumni Chapter led the way by raising $6,000. Other alumni chapters who gave to the initiative were: Gateway, Kansas City, Pulaski County, and Washington D.C., Metro Area.

Throughout the month of November, UAPB was highlighted on the Tom Joyner Morning Show. During the promotion, scholarships were awarded to very deserving students at UAPB and the university received very positive publicity.

Proceeds raised from the initiative will support the Lifeline Fund. Contribution from all sources to the Lifeline Endowed Fund will be matched dollar-for-dollar through a federal grant program (Title III, U. S. Department of Education).

In addition to the alumni chapters, we send a special thank you to everyone who gave to the Tom Joyner School of the Month.

UAPB proudly salutes the following vendors that gave very generously:
- Dominos Pizza Place (Olive Street Location)
- Hall Helium Company
- Mid-Arkansas Vending
- Pine Bluff Fire Department
- Pine Bluff National Bank
- Thompson Hospitality
- United States National Guard
You were recently inducted into the Arkansas Black Hall of Fame for your work in philanthropy and education. What was that experience like for you?

It was an honor to be a 2009 Arkansas Black Hall of Fame inductee. It was an awesome yet humbling experience, for there are so many other Black Arkansans who are deserving of such an honor. Nevertheless, I was overwhelmed, excited AND grateful for the recognition. I will cherish it always.

You have spent more than twenty years working on civic initiative throughout Arkansas, yet you still find time to give back to UAPB. Why?

Being an HBCU, UAPB offers environment and support for success for many African Americans who might otherwise find it very difficult to succeed on a predominantly white campus.

Many of the initiatives you support involve the preservation of African-American history. Why is this so important to you?

So many of our students have no idea of their history and the sacrifices made by African Americans to get them where they are today. When I attended an all-black high school in Little Rock before the schools were desegregated, I was required to take a course in what was called then, “Negro History”. We used as our text a book written by Carter G. Woodson. Very little, if anything positive about African Americans was printed in textbooks during that period. Woodson brought to light the history of how we arrived in this country and the many sacrifices and contributions our ancestors made. It was enlightening! Since then, I have always had a sense of pride, of belonging and a sense of worth. Our youth, in particular, need to know from whence they have come. They, along with all people, need to develop a knowledge and appreciation of the many contributions and sacrifices made by African Americans to this very day.

Why is the legacy of Dunbar High School so important to you?

Dunbar High School in Little Rock was the premier public high school in the state for African Americans. It was referred to as outstanding among high schools in the USA and perhaps the finest high school building in the south for Negroes. Principals, teachers and staff were of the highest caliber and they worked with parents and community to make sure that students gave their very best. They would accept no less than our best. They impressed upon us the importance of getting a “good” education, in spite of the inequities that existed in the school system. As a result, students achieved and later became successful adults in spite of a system of institutionalized racism during their formative years. Most of the Dunbar graduates went on to college, either 2-year or 4-year and became successful in their adult life. This legacy of excellence needs to be shared with all citizens and perpetuated by its alumni. Dunbar laid the foundation for what we were later to become: The National Alumni Association. In an attempt to preserve and perpetuate this legacy of excellence [the association] undertook several projects: (1) the design and fabrication of a traveling exhibit; (2) an archival collection housed in the Ottenheimer Library Archives at UALR; (3) a book authored by two Dunbar alumni to tell the Dunbar story. A copy of the book was placed in the library of each middle and high school in Little Rock and Pulaski County; UAPB also purchased copies for its library; (4) a perpetual scholarship fund via the Arkansas Community Foundation for Little Rock area high school graduates who attend UALR; Philander Smith College, UAPB and Arkansas Baptist College; and (5) a memorial garden on the Dunbar School campus.

Were you involved in the Dunbar High exhibit currently housed in the Mosaic Templar (MTCC) building in Little Rock?

Only indirectly was I involved in the current DHS exhibit housed in the MTCC building. In 1994, during my tenure as national president of the National Dunbar Alumni Association, I initiated a partnership with the Public History Program in the history department at UALR. This partnership resulted in an archival collection, known as the Dunbar Historical Collection being housed in the University’s Ottenheimer Library Archives. A traveling exhibit was designed and fabricated and traveled across the state twice, as well as being exhibited in Philadelphia, PA during a national reunion of classes. The Mosaic Templars Cultural Center offered to store the exhibit until a permanent home could be found. The exhibit was later donated to MTCC. The curator of exhibits at MTCC used some parts of that original exhibit as well as material from our archive in planning and designing the current exhibit on display.

UAPB GIVES SPECIAL TRIBUTE TO ALUMNA AND LONG TIME DONOR

Adora B. Curry
CONTRIBUTING WRITER

DR. ERMA GLASCO DAVIS, (AM&N ’49)

It has been decades since Erma Glasco walked the halls of AM&N as a student, but her hard work and dedication for a future dedicated to service, education, and the African-American culture. In November 2009, Mrs. Glasco Davis was honored at the Arkansas Black Hall of Fame. Here’s what she had to say about the honor and her life’s work leading up to it:

You have spent more than twenty years working on civic initiative throughout Arkansas, yet you still find time to give back to UAPB. Why?

Being an HBCU, UAPB offers environment and support for success for many African Americans who might otherwise find it very difficult to succeed on a predominantly white campus.

Many of the initiatives you support involve the preservation of African-American history. Why is this so important to you?

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YOUNG ALUM MAKES AN IMPACT

Adora B. Curry
CONTRIBUTING WRITER

Often times we read about UAPB/AM&N alumni who have left the university, found professional success and have returned to campus to help finance the dreams and aspirations of current students. Times have changed. While only six years past graduation, young alumna, Dana Bradley (‘04), has already begun giving back to the university in a big way. In the Fall 2009, Bradley established an award for UAPB students. The Dana Bradley Award is available to Mass Communication students and meet certain GPA requirements. Bradley tells students to – “know what you want, figure out a plan, and go get it.” Words she lived by when she first arrived on campus in 2001. One word best described Bradley when she attended UAPB, driven. Entering as a freshman on an academic scholarship, Dana hit the ground running. She volunteered at the campus radio and television stations and ultimately created her own shows that were produced on campus and aired on Pine Bluff access television. Today Bradley is a news reporter for Little Rock’s KARN and she can be heard weekday mornings on the popular Power 92.3 Jams radio station. In addition to her work in the studio, Dana serves as a soldier in the Army National Guard.

Dana challenges other young alumni to not wait until they are older but give back now!
Chancellor’s Benefit for the Arts 2011

Adora B. Curry
CONTRIBUTING WRITER

Ladies and Gentlemen, it’s time to get out your dancing shoes as the date for the University of Arkansas at Pine Bluff’s (UAPB) premiere town/gown event draws near. The 24th Annual Chancellor’s Benefit for the Arts will take place on Saturday, February 26, 2011, at the Pine Bluff Convention Center. Hailed as the university’s most anticipated black tie-gala, the 2011 event is guaranteed to impress and exceed expectation from previous years. To date the event has honored individuals whose dedication and service to the university surpasses what was required of them. This year’s honorees are no different. They each possess a commitment so deep that it would be fitting to say their passion for the success of UAPB and its family demonstrate their “hearts of fire.”

Proceeds from the Chancellor’s Benefit for the Arts make it possible for the university to provide culturally enriching experiences for our students studying in the areas of visual and performing arts. Please save the date, February 26, 2011 to join UAPB for a night of great food and festive entertainment as we honor individuals who have made a difference on this campus. Tickets are $75 each and may be purchased at the Office of University Relations and Development. To purchase tickets or to become a sponsor, please contact the Office of University Relations and Development at 870-575-8701.

2010 Sponsors were:

Platinum
Simmons First National Bank
Henri & Dr. Hazel Linton

Gold
Jefferson Regional Medical Center
Matthew R. Henry, CPA
Pine Bluff Sand and Gravel Company
Trammell’s Beauty Barber & Supply, Inc.

Silver
Arkansas Blue Cross Blue Shield
Entergy
Sissy’s Log Cabin

Bronze
Friends of Blanche Lincoln
Jesse Mason and Gail Reed Jones, M.D.
Nelson Architectural Group
Pine Bluff National Bank
Robert James Smith, M.D.

I give because someone so generously gave to me. I truly believe that I am my brothers’ keeper and whenever I can be of service to someone, it is always my pleasure!
Adora B. Curry
CONTRIBUTING WRITER

Credited as AM&N’s largest freshman class, alumni from the class of 1965 celebrated their Platinum Anniversary (40th) by pledging to raise at least $200,000 over the next five years to support UAPB’s Lifeline Endowed Fund. A prestigious lineage, the freshmen class of 1965 makes up some of today’s finest professionals. Reunion Committee Chairman, Larry Doyle, along with other members of the class is exhausting all methods of communication to fellow classmates. “All of the donations will be matched, so we are contacting all graduates of the Class of 1970 via telephone, e-mail, and direct mail”, said Harris-Waddell. Waddell is very enthusiastic about the initiative and encourages all of her classmates to support the efforts of “That Class”. The deadline for all donations to this initiative is Homecoming 2011. To make a gift, please make all checks payable to the “UAPB Foundation Fund” and note Class of 1970 on the memo line of the check. For more information contact Frances Harris-Waddell, initiative chair, 501-225-2031.

Class of 1970 Donors:
George Belton
Mingo Burton
Joyce Campbell
Quanner Cotledge
Joyce L. Craft
Grover & Willie M. Gibson
Shirley Johnson
Dr. Rufus Lawshea
Gloria Lowe
J.W. Mason
Gwain McCree
John L. Ragland
Earnest & Vernal Sparks
Carol Tabron
Frances-Harris Waddell
Doris Wallace
Shirely Williams

Courtney N. Cegers
CONTRIBUTING WRITER

The Class of 1970 set a fundraising goal of $40,000 earmarked for the Lifeline Endowed Fund. Known as “That Class” The Class of 1970 has begun to generate donations for the Lifeline Endowed Fund in celebration of their 40th Year Anniversary. The chairperson of the initiative, Ms. Frances Harris-Waddell, is Homecoming 2011. To make a gift, please make all checks payable to the “UAPB Foundation Fund” and note Class of 1970 on the memo line of the check. For more information contact Frances Harris-Waddell, initiative chair, 501-225-2031.

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Gwain McCree
John L. Ragland
Earnest & Vernal Sparks
Carol Tabron
Frances-Harris Waddell
Doris Wallace
Shirely Williams

AM&N’s Largest Entering Freshman Class Slated to Give Back in a Large Way!

Larry Cooper, UAPB Foundation Fund Board Chairman

Adora B. Curry
CONTRIBUTING WRITER

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Class of 1969 Donors:
Gloria Anderson
Verna Anderson
Charles & Eddie Ballard
Mozell & Barbara Barnes
Gloria Burton
Lincoln Butler
Melvina B. Callion
Larry Cooper
J.B. Crumbly
Margaret Daniels
Margaret L. Davis

George Dokes
Carolyn Eason
Alberta Flentroy
Glenn & Barbara Freeman
Kenneth Gardner
Barbara Grayson
Larry Greer
Matti Handley
Archie Harris
Robert Harris
Blivian Izard
Genetta Jackson
Elizabeth Johnson
Dewitt Jones
Verma K. Jones
M. Lashay Jones-West
Etta Kuykendall
Glenn Miller
Demetrious Morgan
Hattie Nance
Carlton Parks
LaColis & Sharon Reed
Oleavia Richardson
Sammie Stovall
Earnest Simpson
Bernard Snowden
Wilbert Thornton
Bobbie Thompson
Martha S. Thompson
Clincy Trammell, III
Melvin Washington
Joann Weaver
Everlyn Williams
Myrtle Young
numerous efforts give life to the lifeline fund

If you don’t give, who will?

Employees Forego Bottled Water to Make Difference

Courtney N. Cegers
CONTRIBUTING WRITER

University of Arkansas at Pine Bluff received over $6,000 in pledges and donations from faculty and staff. In August, faculty and staff assembled in the lobby of the Hathaway Fine-Arts Auditorium to attend the annual seminar for university employees. This year the employee giving campaign asked employees to give to the Lifeline Endowed Fund in lieu of purchasing bottled water.

Students who are employed in the Development Office were present to share the importance of giving and ask for donations to the Lifeline Endowed Fund in lieu of purchasing bottled water.

Employees that supported the Bottle Water Campaign:
Tisha Arnold
Danita Ashley
Dr. Michael Bates
Will Beene
Gladys Benford
Elbert Bennett
Sandra Blackwell
Margaret Boyd-Owens
Serena Brenneman
Andrew Brook
Jay Brothers
Thelma Borthers
Dr. Frederic Carroll
Rita Conley
Loretta Crippen
Leon Crumblin
Adora Curry

Dr. Lawrence A. Davis, Jr.
Annie Ferguson
Patrice Fisher
Edward Fontenette
Tamera Ford
Columbus Franklin
Erica Fulton
Rita Gates
Dr. Leslie Glover
Keith Griffen
Raven Handley
Catherine Hence
Sharon Hildreth
Dr. Antony Hobbs
David Holts
Rita Hughley
Belinda Ingram
George Ivory
Cedric Jackson
D’Jamal Jackson
Allyson Jackson-Yarbrough
Mary Jones
Charlene Kelley
Geniva Kelsey
Corless Kinchen
Tracy Knowlton
Aretha Lacefield
Eula Liddell
Sue Lockett
Velma Lowery
Dr. Margaret Martin-Hall
Chief Maxcie Thomas
Sharon McCuller
Kristen Nelson
Dr. Joseph Owasayo
Dr. Antionie Rice
Dr. Sedrick Rice
Libra Roulhac
Wesley Ruford
Dora Sanders
Kevin Sanders
Lenora Savage
Priscilla Scott
Stephanie Sims
Victoria Smith
Courtney Strickland-Cegers
Marla Thomas
Denise Todd-Williams
Ranashia Totten
Willette Totten
Joyce Vaughn
Dr. Richard Walker
Joyce White
Robert Wilburn
Brian Williams
Tamara Williams
Sherrie Wylie
Sharon Young
Manuel Young

Employees Forego Bottled Water to Make Difference

Dr. Lawrence A. Davis, Jr.
Annie Ferguson
Patrice Fisher
Edward Fontenette
Tamera Ford
Columbus Franklin
Erica Fulton
Rita Gates
Dr. Leslie Glover
Keith Griffen
Raven Handley
Catherine Hence
Sharon Hildreth
Dr. Antony Hobbs
David Holts
Rita Hughley
Belinda Ingram
George Ivory
Cedric Jackson
D’Jamal Jackson
Allyson Jackson-Yarbrough
Mary Jones
Charlene Kelley
Geniva Kelsey
Corless Kinchen
Tracy Knowlton
Aretha Lacefield
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Stephanie Sims
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Marla Thomas
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Ranashia Totten
Willette Totten
Joyce Vaughn
Dr. Richard Walker
Joyce White
Robert Wilburn
Brian Williams
Tamara Williams
Sherrie Wylie
Sharon Young
Manuel Young

Donna Marie Mooney
TRIO/Student Support Services

My days at UAPB are full of students, their lives, their successes, and their trials. I know firsthand the hardships some of them have faced when they do not have enough money to pay for tuition, but they know that they must have a good education to succeed in this world. I have watched students make the hard decision to stay at this university even when they don’t have the money or the family financial support to pay for books. They believe that somehow some way, they’ll make it. I want to be a part of their somehow. I want to know that I’ve contributed to their “some way” experience and made a difference in the life of a future UAPB graduate. Yes, I work with them daily, but it takes more than kind words and knowledge. Sometimes, it takes action.
Andrew Q. Brooks
CONTRIBUTING WRITER

We have PRIDE, do you?

The Circle of Pride is made up of a group of dynamic students from UAPB, spreading Black and Gold Fever as student donors. What makes the Circle of Pride most unique is that UAPB students are not only increasing involvement in philanthropy, but we are raising funds for student scholarships. While recruiting students to become a part of this initiative, the Circle of Pride counsel is brainstorming for events and fundraisers that will that will give greater purpose to our presence. With a goal to raise $5000.00 and recruit 500 student donors, the Circle of Pride is spreading the pride fever.

In efforts to make the Tom Joyner Foundation School of the Month selection a success, the Circle of Pride ambassadors stepped in and became shakers and movers during the kick-off activity. Currently the Circle of Pride is planning a major event to kick-off in January of 2011; Black and Gold goes Green. This is an effort to help better the environment in the Pine Bluff community and help to make our campus greener. We are no longer just students, but student philanthropists. The following students are ambassadors in this student giving initiative:

Seniors
Andrew Q. Brooks
Kristen Nelson
Jennifer Caldwell
Katarrus Poney
Courtney Williams

Juniors
Trenton Ware
Toniesha Sargent
Kent J. Broughton II
Marquies Carter
Jarissa Greenard
Sanetra Sloan

Sophomores
Frank D. Dorsey II
Marcus Fields
Shadiam Smith
Shiann Wallace
Tiffany Macon
Eylyssa Freeman
Brianna Ingram
Shatterica Dickerson
Roderick Johnson
Kenya Johnson
Ranaisha Totten

Freshmen
Ariel Hines
Raven Handley
Victoria Smith

Former UAPB Foundation Fund Board Member Honored

Adora B. Curry
CONTRIBUTING WRITER

Former UAPB Foundation Fund Board Member Beverly White, UAPB ’97, founder and president of The BKW (Business, Knowledge & Workforce) Group was recently recognized as “Supplier of the Year” by the New York & New Jersey Minority Supplier Development Council, Inc. Hailing from Strong, AR and a fairly young alumna, Ms. White ventured out into the business world to establish The BKW Group, a Business Process Management consulting firm in Piscataway, New Jersey. She provides business process and systems integrations consulting solutions that support cost reduction. According to White, “The BKW vision resulted from [her] vast industry experience at AT&T, Telcordia Technologies, and Accenture.” She has managed multi million dollar corporate projects for domestic and international clients and her credentials include financial services, life sciences, government and non-profit corporate structures.

Ms. White boasts her most recent and very aggressive goal for BKW, “to become the preeminent innovator in the world of sustainability for green business operations creating both stockholder and stakeholder value.” Despite Ms. White’s busy schedule she finds time to make giving back to UAPB one of her top priorities. Ms. White feels that staying involved with her alma mater is like trying to pay back a debt that can never be paid. White says, “I believe in the philosophy that it is important to “give” or support “giving” to others in all aspects of life. Community service is in the fiber of who I am. Giving time for service is like “paying-it-forward” it is less about my time and more about who can benefit from my actions and how they will support someone else. Either directly or indirectly, I think “service” should be part of our life’s success.” White also encourages the next generation of business leaders by imparting these nuggets of wisdom to current students looking to follow her path toward professional success, “Make discipline and studies your first priority; get involved with extra curricula activities, including leadership roles; position yourself for internships, if possible; volunteer – sometimes the best way to find opportunity is through helping someone else; and have fun. The University of Arkansas at Pine Bluff congratulates Beverly White on her professional achievements and thanks her for her continued support of the university.
The University of Arkansas at Pine Bluff is extending to you one last opportunity to provide a lasting memorial to an individual who has been a significant person in your life. This is also an excellent opportunity to mark your family legacy. For a limited time only (March 15, 2011), black granite tiles are available for purchase and engraving for $500 each. Five (5) tiles may be purchased by one individual for $2,000.

To participate, in this unique opportunity, contact the Office of University Relations and Development at (870) 575-8701. Buy yours today while the opportunity lasts.

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**GOLDEN LEGACY HALL OF HONOR:** Listing

- In Memory of Corinne M. Holmes
  Class of 1935

- In Memory of Karmille L. Gregory
  Class of 1995

- In Memory of Mr. Alfred G. Holmes
  Mrs. Irene F. Holmes

- In Tribute to Arbot W. Mitchell
  Peggy Mitchell

- In Honor of Dr. Rosemarie H. Word
  Mr. Roscoe Z. Word

- In Tribute to Frederick M. Finney
  Family Legacy

- In Memory of Ms. Joyce W. Holmes

- In Tribute to The Webster Family
  Camden, Arkansas

- In Honor of The Class of 2010

- In Memory of Felix Stuckey
  Class of 1954

- In Memory of Charlie Royston & Charles Yarbrough

- In Honor of Otis Gatson ‘70
  Margaret S. Gatson ‘69

- In Tribute to Robert “Bob” Brown
  Green Bay Packers

- In Memory of James “Smiley” Gay

- In Honor of Lawrence A. Davis, Sr.

- In Honor of UAPB-MAAC
  Atlanta Alumni

- In Memory of James Harris
  P. Viessie Harris

- In Memory of Mr. Richard Swift
  Mrs. Nora Swift

- In Memory of Prof. O. E. Jackson

- In Tribute to Calvin & Janetta Booker

- In Honor of Alonzo M Bennett
  Mary Jacob Bennett

- In Memory of Alfred E. Holmes, Jr.
  1987 1989

- In Memory of A. Leon Randolph

- In Honor of Representative Ben McGee

- In Tribute to Mr. Thomas Vaughns
  4H Club Leader

- In Tribute to Mr. Thomas Vaughns &
  The McGee Boys

- In Honor of Colonel Nathaniel McGee

- In Honor of Lieutenant Sam McGee

- In Tribute to Arthur L. Hall
  Ann & Queen Martin

- In Tribute to Dorothy M. Fiddmont
  Fiddmont Leaders

- In Tribute to Larry C. Cooper
  Foundation Board

- In Tribute to Henri Linton, Sr.

- In Memory of Hercules & Golena Martin

- In Honor of Dr. Tilman Cothran

- In Honor of Mrs. Gladystine Thompson Watson

- In Memory of Mary Davis Mayer
  Class of 1932

- In Memory of Dr. U. G. Dalton III
  Chanc. Benefict

- In Tribute to Dr. Fred & Verna Hartfield

- In Tribute to Mrs. Gladys McGee
  UAPB Benefactor Finney

- In Tribute to John E. Smith ’61
  UAPB Benefactor

- In Tribute to Dr. Margaret M. Hall

- In Tribute to Dr. Hazel Linton &
  Henri Linton, Jr.

- In Memory of Alfred E. Holmes, Jr.

- In Tribute to Carolyn F. Blakely

- In Memory of Mr. Earl Farr &
  Mr. Isaiah Farr

- In Memory of Thelma Hammond

- In Tribute to Fredda B. Jones &
  Dorsey L. Jones

- In Memory of Thomas C. Brunson &
  Irma S. Brunson

- In Memory of Ashleigh S. Taylor
  Class of 2007

- In Tribute to Vera Holden

- In Tribute to Otis & Dorothy Dykes &
  Francyne Dykes

- In Honor of Deborah Walker &
  Danelle Walker

- In Honor of Liz Strickland
  Class of 1971

- In Memory of James W. Harris &
  P. Viessie Harris

- In Memory of A. Leon Randolph

- In Memory of Addie M. Saterwhite

- In Tribute to John Wesley Kelley

- In Memory of David C. Vaughn, Sr.
  & Alfred E. Vaughn, Jr.

- In Memory of Alfred E. Vaughn, Sr.
  & Blossie T. Vaughn

- In Tribute to Ltc. Delloyd Wilson

- In Honor of Frances H. Waddell &
  Ruby Wilson Pighee

- In Tribute to Lawrence A. Davis, Jr.
  Chancellor 1991 -

- In Memory of Leedell Moorehead-Graham

- In Tribute to The M. E. Benjamin &
  Sherman Families

- In Honor of Andrew Q. Brooks
  SGA VP 2009-2010

- In Memory of Sarah J. Hartfield
  Ernest R. Haynes

- In Tribute to Thomas H. Sr.
  & Mildred E. Baskins

- In Honor of Roaslind Pettigrew
  James Pettigrew
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Gift Amount $_______.00

**Area of gift**

- ☐ Unrestricted (General Scholarships)
- ☐ Lifeline Endowed Fund
- ☐ Other __________________________________________________________________

- ☐ I have enclosed a check in the amount of $___________ (Please make checks payable to: UAPB Foundation Fund)
- ☐ I will be paying by credit card. (All major credit cards are accepted)

![Credit Card Logos]

Please charge $___________ credit card #________________________ Exp. Date_________ Security Code______

Signature______________________________

- ☐ I am Interested in a Bank Draft Option, please mail me an ACH form.
- ☐ I am a UAPB employee. I would like to pay by payroll deduction

*Does your employer have a matching gift program? You can significantly increase your gift to UAPB by enrolling your employers matching gift program.*

- ☐ An employee matching gift from is enclosed.
Ways to Give

Gifts may be made by cash, check, money orders, or automatic withdrawals from your bank account, stocks, bonds, annuities, real estate or major credit cards.

Checks and Money Orders
Please make payable to the UAPB Foundation Fund

To Mail A Gift:
UAPB Foundation Fund
University of Arkansas at Pine Bluff
Office of University Relations & Development
1200 North University Drive, Mail Slot 4981
Pine Bluff, AR 71601

Credit Card
All major credit cards are excepted

Online
Visit www.uapb.edu, click the Annual Fund Drive tab, enter the amount of your gift and follow the instructions given.

Planned Giving
When you write or review your will or trust, please consider leaving a charitable bequest or a "contingency bequest" to the University of Arkansas Pine Bluff Foundation Fund. Graduates and friends who have included the University of Arkansas Pine Bluff in their plans, qualify for membership in the Hicks-Holiday Legacy Society. The Hicks-Holiday Legacy Society is named in honour of the Late Dr. Charles A. Hicks and the Late Dr. O.R. Holiday. As a member of the Hicks-Holiday Legacy Society you can decide how your gift may be used. Members choose from an array of giving opportunities such as academic programs, athletics, construction and/or building renovation, scholarships and other forms of financial aid (revolving loans) for students, and/or faculty/staff development. Your gift may be in the form of a will/bequest, insurance policy (with UAPB as beneficiary), Charitable Gift Annuity, Deferred Charitable Gift Annuity, Pooled Income Fund, Charitable Remainder Unitrust, or Charitable Remainder Annuity Trust. Please remember UAPB when you make your estate plans.

iGive/iSearch
Visit www.igive.com register with iGive and shop at brand name online stores through the iGive Mall. A portion of each purchase will be donated to UAPB. By installing the iSearchiGive search bar to search the web, UAPB will receive $0.01 for each qualified search.
Each year UAPB/AM&N Alumni look forward to and take pride in the opportunity to give back to their Alma Mater, and during the 2010 Annual Homecoming Assembly, alumni did just that. Class representatives and alumni chapter members stood along with other eager alumni with the same purpose—to give. Dr. Vertie L. Carter, a long time donor and frequent to the line of giving, stood first in line to make her annual gift. Student scholarships, the Vesper Choir, Athletics, and Band were among the areas that received donations that exceeded $67,000. Chancellor Lawrence A. Davis, Jr., especially looks forward to this part of the assembly each year because it gives him the opportunity to express his appreciation to individual donors.
There is much ado about the Lifeline Endowed Fund, but what is it?

Courtney N. Cegers
CONTRIBUTING WRITER

The Lifeline Endowed Fund, formally the Scholarship of Hope, is a scholarship developed to provide students in dire need financial assistance. At UAPB hardship cases are not uncommon, over 90% of students at UAPB need some form of financial assistance to attend college. As the cost of a college education steadily rises, the ability to meet student financial needs is limited. The Lifeline Endowed Fund is the answer to the cries for emergency giving.

Through the fundraising efforts of Alumni, Friends, UAPB Employees and students, the Lifeline Endowed Fund is currently over $172,000. All proceeds to the Lifeline Endowed Fund will be matched-dollar-for-dollar through a federal grant program (Title III, U. S. Department of Education).

UAPB Phonathon Callers did it Again!

Courtney N. Cegers
CONTRIBUTING WRITER

During the 2010 UAPB Phonathon, student callers generated over $160,000 in pledges and gifts. At the heart of the annual phonathon are the student callers who contact UAPB alumni, friends, and other supporters to raise money for the greatest needs of the institution. Through weeks of calling, the students are able to engage with current and perspective donors, give campus updates and in some cases reconnect individuals with their alma mater while encouraging them to financially support students at UAPB. The Phonathon is also a great time for students to have the opportunity to talk to donors and hear their AM&N/UAPB stories and update their contact information.

Many of the phonathon callers are students that have experienced the difficulty of meeting financial obligations. Those students understand the need and have the ability to effectively convey the message to donors many times by sharing their own story.

The 2011 Phonathon is off to a great start with with the following pledges and gifts from the following:

Donnice A. Benford
Hannibal Bolton
Verlee P. Bolton
Amudu B. Davis
Audrey Davis
Flossie Davis

Tiffany L. Davis
Earnestine Everett
Gladys Finney
Fredericka Hood-Williams
Gralon A. Johnson
Edward Lewis
Rosalind Pettigrew
Earnest Simpson Jr.
Gloria Swoopes
Sherman Swoopes
James Utsey

Walmart Foundation
Melvin Washington
Dr. Janette Wheat
Daniel & Rita Williams
Shirley Williams
Betty Willingham
Johnnie Young
Tom Joyner
SCHOOL OF THE MONTH
Initiative Donors

AARP Employer Matching
Campaign
Virginia Abrams
Zena Adeshina
Alumni Chapter - Atlanta Metro
Alumni Chapter - Gateway
Alumni Chapter - Kansas City
*Alumni Chapter - Pulaski County
Alumni Chapter - Washington, DC
Lisa Brooks-Thomas
Eunice Cash
Orlando Coleman
Eddretta Dorsey
Lacy Durham
Terri Edwards
Portia Friend
Sharon Gaynor
Sheila Geater
Jean Harris
Gregory Henley
Christine Hicks
Darryl Hickson

Cloumbs Higgins
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